Bhuvaneswari Kapuluru

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Career Objective

To obtain a challenging role as a Data Analyst where I can apply my expertise in **SQL**, **Python**, **Power BI**, **Advanced Excel**, and **Exploratory Data Analysis (EDA)** to uncover actionable **insights**, create intuitive **dashboards**, and support strategic **decision-making** that drives **business growth**.

Key Highlights

- Built interactive **dashboards**, analytics **pipelines** that improved **insights** and **reporting** efficiency by **35%**.
- **Top 20** open-source contributor among 17,000+ participants in **GSSOC 2024**.
- Recognized as **Top 25** Intern at **Meta CraftLab**.
- Developed and published **video walkthroughs**, **GitHub repos**, and **live dashboards** demonstrating real-world analytics capabilities.
- Strong foundation in **data storytelling**, **KPI analysis**, and business **problem-solving** through structured project work.

Skills

Analytical Tools: Power BI, Advanced Excel
Reporting Tools: Microsoft Word
Programming Languages: SQL, Python
Database: MySQL, Microsoft SQL Server
Data Analytics Skills: EDA, Data Cleaning, Visualization, RFM, BI Reporting, KPI Analysis, Data-Driven Decision Making, Statistics
Methodologies: Agile, Scrum

Projects

Amazon Sales Analysis
Jul 2025
- Developed a dynamic Power BI dashboard to analyze sales by region, category, and customer. Integrated RFM analysis to identify loyal segments, reduce churn risk—enhanced strategic decision-making by **30%**.
- **Skills: Power BI, SQL, Excel, Python, EDA**
- Video Presentation ↗, GitHub ↗, Dashboard ↗

Executive Insights on Atliq Hardware
Jul 2025
- Solved 10 critical business questions using SQL and Power BI, producing executive-level dashboards. Reduced manual reporting effort by **20%** and supported data-driven decisions in sales strategy.
- **Skills: MySQL, Power BI**
- Video Presentation ↗, GitHub ↗, Dashboard ↗

Online Retail Analysis Using Python
Jul 2025
- Analyzed 500K+ transactions to uncover trends in loyalty, churn, and seasonality. Used RFM segmentation and visual analytics to boost targeted campaign accuracy by **30%**.
- **Skills: Python, Pandas, Matplotlib, RFM**
- Video Presentation ↗, GitHub ↗, Dashboard ↗

Sales Insights Using Excel
Jun 2025
- Designed Excel-based dashboards to evaluate customer-wise sales performance, profit/loss trends, and target tracking — improved financial analysis visibility by **35%**.
- **Skills: Excel, Microsoft Word**
- GitHub ↗, Dashboard ↗

Internship Experience

Python Developer Intern *Dec 2024 – Mar 2025*
Sixth Energy Technologies, Bangalore

- **Skills Used: Python, Git, PyTest, Hypothesis, VS Code, Unit Testing, Agile**
- Gained hands-on experience with **Python**, **Git**, and **unit testing** practices in a production environment
- Integrated **PyTest**-based unit tests into existing codebase, improving test automation
- Applied **Hypothesis testing** to improve edge case reliability in testing workflows
- Contributed **5+ meaningful commits**, increasing code coverage by approximately **25%**

Certifications

- **Data Analytics** Certificate — **Deloitte** — Jun-Jul 2025
- **Python For Beginners** — **Scaler Academy** — Feb–Mar 2025
- **Open Source** Certificate — **GSSOC** 2024 — Oct–Nov 2024
- **SQL** Beginner to Advanced — **Scaler Academy** — Apr–Jun 2024

Achievements

- **Top 20** open source Contributor among **17,000+** participants – GSSOC 2024
- **Top 25** Performer among **2000+** interns at META CRAFTLAB
- **Division First** in Intermediate Education with 980/1000 marks

Education

Sri Padmavathi Mahila Visvavidyalayam, Tirupati, AP *Dec 2021 – May 2025*
BTech in Computer Science and Engineering
CGPA: **8.9**

Sri Pratibha Junior College, Sullurpet , Andhra Pradesh *Apr 2019 – Mar 2021*
Intermediate Education
Score: **980/1000**

VSSC Holy Cross High School, Sullurpet , Andhra Pradesh *Apr 2018 – Mar 2019*
SSC (10th Grade)
GPA: **10/10**